



Advertising and Design

COMMERCIAL ART/ADVERTISING ART

CIP 50.0402

	Level 1	Hours	Level 2	Hours	Level 3	Hours
Q1	Orientation / Computer Systems and Safety I	31.5	Orientation and Safety II	31.5	Orientation and Safety III	11.25
	Career Exploration I / Copyright	22.25	Career Exploration II / Copyright	22.25	Career Exploration III / Portfolio	22.25
	Introduction to Photoshop	14.25	Intermediate Photoshop	14.25	Advanced Photoshop / Certification Prep	14.25
	Introduction to Illustrator	14.25	Intermediate Illustrator	14.25	Advanced Illustrator / Certification Prep	14.25
	Introduction to InDesign	14.25	Intermediate InDesign	14.25	Advanced InDesign / Certification Prep	14.25
Q2	Drawing and Illustration I	20.25	Drawing and Illustration II	20.25	Advanced Drawing and Illustration	20.25
	Elements and Principles of Design I	31.5	Elements and Principles of Design II	31.5	Elements and Principles of Design III	31.5
	Color Theory I	29.25	Color Theory II	29.25	Color Theory III	29.25
	Photography I	29.25	Photography II	29.25	Photography III	29.25
Q3	Typography I	22.5	Typography II	22.5	Typography III	22.5
	Art History Overview	11.25	Graphic Design History	11.25	Printing History	11.25
	Branding/Design and Layout I	42.75	Branding/Design and Layout II	42.75	Branding/Design and Layout III	42.75
	Print Production and Finishing I	27	Print Production and Finishing II	27	NOCTI Prep	27
Q4	Printing Methods I	20.25	Printing Methods II	20.25	NOCTI Prep / Test	20.25
	Web Design Basics I	11.25	Web Design Basics II	11.25	Portfolio Presentation	22.5
	Video Basics I	11.25	Video Basics II	11.25		
	Art Show I	20.25	Art Show II	20.25	Art Show III	20.25
	Professional Practices, Customer Service Project I	22.5	Professional Practices, Customer Service Project II	22.5	Professional Practices, Customer Service Project III	22.5
	Inventory and Class Clean Up	11.25	Inventory and Class Clean Up	11.25	Inventory and Class Clean Up	11.25
		407.25		407.25		407.25

Certifications: Adobe Illustrator / Adobe InDesign / Adobe Photoshop (Given by Certiport), OSHA 10